



POLI-TAPE

HEAT TRANSFER VINYL

POLI-TAPE HEAT TRANSFER VINYL (HTV) is a type of material used in the garment and textile decoration industry to create customised designs on fabrics through heat application. Heat transfer vinyl (HTV) is a popular method for adding designs, logos, and graphics to clothing, accessories, and various textile items.

VARIETY OF TYPES AND COLOURS: POLI-TAPE offers a wide range of heat transfer vinyl options, including various colours, finishes (such as matte, glossy, and metallic), and special effects (like glitter and flock). This variety allows for creative freedom and the ability to cater to different design preferences.

CUTTING/PLOTTER: After a design has been created digitally, it is sent to a cutter/plotter, such as Silhouette or Cricut machine. These machines precisely cut the HTV material according to the digital design, allowing for intricate and accurate shapes to be produced for transfer onto fabrics.

WEEDING: The process of removing the excess vinyl material from around the desired design after it has been cut, leaving only the intended design on a carrier sheet. This step is essential for achieving clean and precise transfers onto fabrics.

APPLICATION: To apply POLI-TAPE Heat Transfer Vinyl to a garment, the design is positioned on the fabric, and heat is applied using a heat press or a household iron. The heat causes the adhesive on the vinyl to bond with the fabric fibres, creating a permanent and durable decoration.

COMPATIBILITY: POLI-TAPE HTV is designed to work with various types of fabrics, including cotton, polyester, blends, and more. Some types of vinyl are specifically formulated for different fabric types to ensure proper adhesion and flexibility.

DIY AND COMMERCIAL USE: POLI-TAPE Heat Transfer Vinyl is suitable for both DIY enthusiasts and commercial garment decorators. It is commonly used by small businesses, custom apparel shops, and individuals looking to create unique clothing and accessories.

SIMPLIFY
YOUR *World*
WITH POLI-TAPE HEAT TRANSFER VINYL



HEAT TRANSFER
VINYL
MADE BY
POLI-TAPE

AUTHORISED RETAILER VALUE PACK –

STOCK	QUANTITY	COST PER UNIT	SELL PER UNIT	TOTAL INVESTMENT	YOUR PROFIT
POLI-TAPE TURBO	160	\$13.50	\$24.99	\$2,160	\$1,838.40
POLI-TAPE PEARL GLITTER	40	\$13.50	\$24.99	\$540	\$459.60
RETAIL STAND	1 st Unit	FREE			
≥ 2 RETAIL STAND	2 nd or More	\$999			
				\$2,700	\$2,298

PRICES DO NOT INCLUDE GST OR DELIVERY



WHAT ARE MY BENEFITS?

Authorised retail distributor of Poli-Tape products can provide your business with several advantages:

DIVERSE PRODUCT RANGE: Poli-Tape offers a wide variety of heat transfer vinyl options, including different colours, finishes, and special effects. This diverse range allows your business to cater to a broader customer base and meet various design preferences.

CUSTOMISATION OPPORTUNITIES: Authorised Retailers of Poli-Tape products offers customisation service, enabling your customers to create personalised clothing, accessories, and promotional items. Customisation is a growing trend that can attract a loyal customer base.

COMPETITIVE EDGE: Partnering with a reputable brand like Poli-Tape can give your business a competitive edge by offering products that are trusted and recognised within the craft/HTV industry. This can help differentiate your business from competitors.

NEW REVENUE STREAMS: As an authorised retailer of Poli-Tape products, you can create new revenue streams. The sale of heat transfer vinyl, along with your existing services, can contribute to increased profitability.

i_CONSIGNMENT

RIGHT STOCK. RIGHT PLACE. RIGHT TIME.

Our inventory management system created to ensure you deliver the best customer experience – every time – on time. Speed to market is critical, we know your reputation depends on it.

i_CONSIGNMENT ensures that you can react fast, with genuine flexibility. In the ever increasingly competitive stationary market – growing and retaining your customers is crucial.

**ALWAYS HAVE THE RIGHT STOCK,
IN THE RIGHT PLACE,
AT THE RIGHT TIME.**



RIGHT STOCK:

i_CONSIGNMENT helps monitor your trends, determines how much stock you have on hand, how much you have consumed and how much is due to be delivered - all in real time.

If your on-hand quantity falls below the minimum trigger level, a replenishment delivery is automatically generated.

RIGHT PLACE:

i_CONSIGNMENT affords you the comfort of holding adequate stock levels on your premises at any given time, but with the advantage of only paying for what you use.

The convenience of one consolidated invoice a month. Lets you drive maximum efficiency and productivity.

Manage expectations by balancing your cash flow priorities on a daily basis, a fundamental for any business.

RIGHT TIME:

i_CONSIGNMENT streamlines your deliveries, curtails administration handling and waste.

Sudden increase in sales demand?
New items can be added at any point -
with just a click of a button.

SCAN QR CODE FOR MORE INFO:

PARTNER WITH

Ball & Doggett

Partnering with Ball & Doggett as a Poli-Tape Authorised Retailer, we can offer numerous benefits and advantages that can significantly enhance the distribution and market presence for your business.

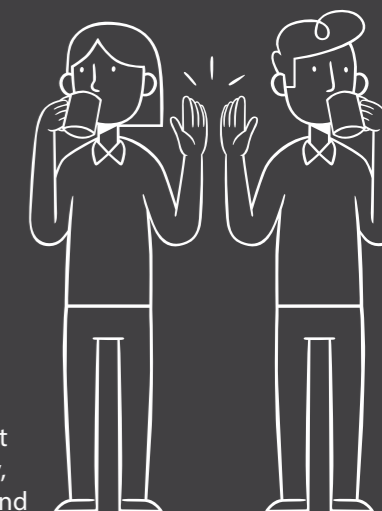
EXTENSIVE DISTRIBUTION NETWORK: we are well-established with extensive network across all various regions.

MAJOR EXPERTISE: with years of experience in heat transfer vinyl, print and graphic communication industry, we possess valuable market insight and knowledge.

LOGISTICS AND INFRASTRUCTURE: we have robust logistics and distribution infrastructure in place. This ensures efficient and timely delivery of your products, minimizing delays and ensuring customer satisfaction.

MARKETING AND PROMOTION: we can support your products with effective marketing and promotional efforts. This might include showcasing products through marketing materials, participating in trade shows and industry events, and utilising online and offline marketing channels.

EXPANSION OPPORTUNITIES: If your looking to expand presence into new regions or markets, partnering as an Authorised Retailer, we have a strong regional presence which can expedite this process and reduce the challenges associated with entering new territories.



**CLICK HERE OR SCAN OUR QR CODE
TO FIND OUT MORE AND
SECURE OUR VALUE PACK**



1300 713 567
ballanddoggett.com.au

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& Digital**